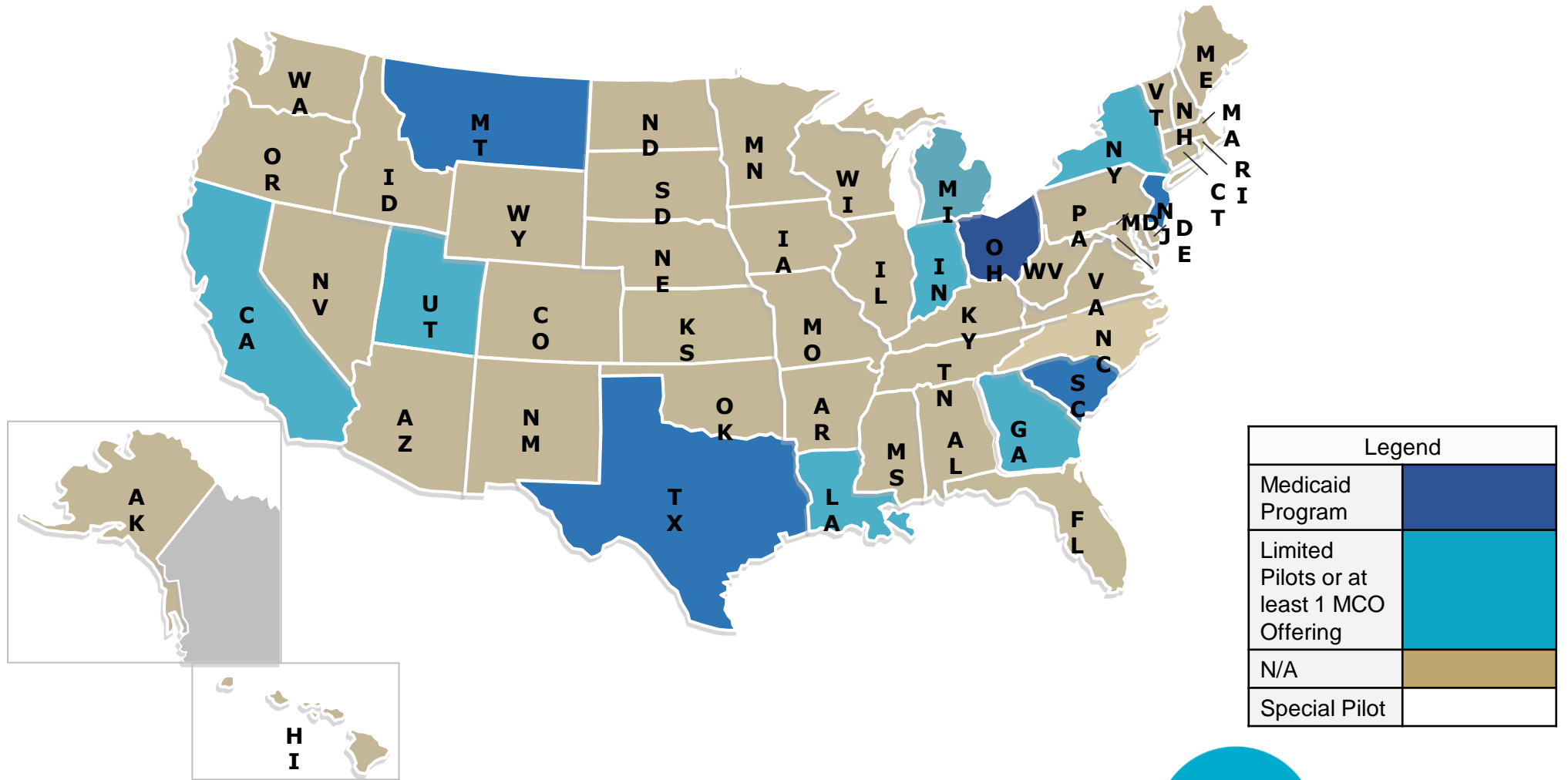


Growing the CenteringPregnancy® Model Through Enhanced Payment Policy

Kara Nett Hinkley, MPP
Director of Advocacy & Government Affairs
Centering Healthcare Institute
828-808-3941
khinkley@centeringhealthcare.org



Enhanced Payment Models for Centering Pregnancy

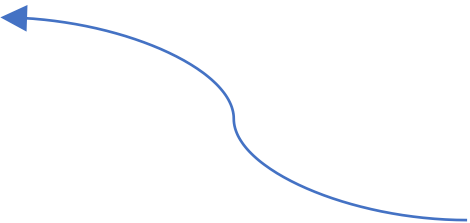


What Does Enhanced Payment for CenteringPregnancy Look Like?

- \$45 per patient per visit (10 visits)
- \$250 provider retention payment (after completion of 5 CenteringPregnancy visits, one-time payment per patient per pregnancy)
- Total enhanced maternity bundle of \$700 per patient per pregnancy
- For a cohort of 12, this is an enhanced payment of \$8,400 to the provider
 - If a practice does 3 cohorts per year, that's an additional \$25,200

**Most states use code 99078 to bill for the enhanced payment and may or may not use a modifier such as "TH"*

State Policy Efforts to Achieve Enhanced Payment for CenteringPregnancy

- Address social determinants of health that affect maternal health outcomes.
 - Diversify and increase perinatal workforce.
 - Promote extended Medicaid to one year postpartum for maternal health.
 - Improve maternal healthcare and support for incarcerated birthing people.
 - Invest in maternal mental health care and substance use disorder treatments.
 - Improve telehealth and other digital tools to provide maternal health care to underserved areas.
 - Increase payment for group prenatal care.
 - Establish a MCH position on the local level.
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CHI's Advocacy & Government Affairs Team: strategy@centeringhealthcare.org



Mia Robins, MPH
Chief Strategy Officer



Kara Nett Hinkley, MPP
**Director of Advocacy and
Government Affairs – East**



Breann Westmore, MS CHES
**Director of Advocacy and
Government Affairs – West**